



AIGA Minnesota  
**2009**  
**Design Leaders**  
**Scholarship**

**Eligibility**

Applicants for the award will need to be registered participants in the AIGA Minnesota Portfolio 1 on 1 Student Conference.

Student members of AIGA enrolled in a undergraduate design program in Minnesota, Wisconsin, North Dakota, South Dakota, Iowa, Nebraska, and Manitoba (Canada) are eligible.

Completed application, essay, and proof of enrollment must be received in the AIGA Minnesota office by April 20, 2009 by 5PM.

Portfolios must be dropped off during event registration — no later than 12:30PM on Friday, April 24, 2009.

**Requirements**

- Completed application form.
- Proof of enrollment in an undergraduate college or university. Acceptable forms of proof of enrollment include: official or unofficial transcripts, fee statement for the current semester/quarter, or current semester class schedule. Photocopied student IDs do not qualify as proof of enrollment.
- Submitted essay with application form. The essay should not exceed one page in length and should respond to the following statement: *Where can graphic design impact society the most?*
- Portfolios must be dropped off during event registration — no later than 12:30PM on Friday, April 24, 2009.

**Interactive work**

Applicants with interactive components to their portfolio should include printed back-ups of all interactive work. Computers will be available to judge interactive and web work, however, software availability and adequate web connections are not guaranteed. Interactive and web work must be self-contained on a CD and self-running.

**Questions?**

Call: (612) 339-6904  
 Email: office@minneota.aiga.org

The \$1,500 Design Leaders Scholarship is made possible through generous donations by members of the Twin Cities design community. These leaders recognize the importance of nurturing and fostering the next generation of designers.

Applicants for this award will be judged on a portfolio of work and their responses to the following question: *Where can graphic design impact society the most?* One scholarship recipient will be chosen and presented with the scholarship following the panel discussion on April 24, 2009. The judges may also choose up to three honorable mentions for the competition. Judges may reserve the right not to award the scholarship if an appropriate candidate has not applied. The judges will be evaluating eligible candidates on the following criteria:

**Attention to Detail**

Well-crafted execution and presentation.

**Conceptual Skill**

Ability to apply meaning to the design.

**Creative Skill**

Expression of innovation and imagination.

**Communication**

Thoughtful and insightful written essay.

**Contact information**

Full name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_

Email: \_\_\_\_\_

**School information**

College/University: \_\_\_\_\_

Graduation date: \_\_\_\_\_

**References**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email: \_\_\_\_\_

Name \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email: \_\_\_\_\_

**Please attach this application to your essay and proof of enrollment. The above items must be received in the AIGA Minnesota office by April 20, 2009 by 5:00PM.**  
 AIGA Minnesota, 275 Market Street, Suite C-15, Minneapolis, MN 55405